

Barack Obama

March 29, 2009

Subject: Letter of Recommendation for Mr. Robert Naylor

To Whom It May Concern:

It is with pleasure that I offer this letter of recommendation for Mr. Robert Naylor.

I first met Robert while serving as the Information Technology Director for the State of Ohio for the Campaign for Change, President Obama's election campaign in 2008. Mr. Naylor was brought in as the Regional IT Director responsible for 17 states, 6 of them battle ground states, and over 350 offices.

As a prior business owner as well as CIO, Mr. Naylor brought an invaluable amount of experience to the campaign. His technical knowledge, combined with his managerial and project management experience were crucial in his support of my efforts at the state level. He was integral to the success of the campaign in Ohio as well as the other 17 states for which he was responsible. His strategic oversight and vendor management allowed me to provide timely logistics to all our field personnel. The Ohio campaign was an intense grass roots movement. Mr. Naylor brought the right amount of structure and organization that was so critical for our success.

Due to the pivotal role that Ohio played in the campaign, I requested additional support from the Democratic National Committee's Obama For America, our parent organization. Robert volunteered to come, personally, to Ohio to help me on the ground in our efforts. I have not often seen this kind of dedication and commitment. As a result, I have had the privilege of getting to know Mr. Naylor on a more personal level. His vision, commitment to customer service, his loyalty, and integrity are unsurpassed. His efforts went beyond IT and bonded all elements of the organization together forming a much more cohesive and effective operation.

I would consider it an honor and my privilege to work with and for Mr. Naylor in whatever capacity for which he had a need. I would unhesitatingly recommend and support him in any organization that required strategic direction, teamwork, technical knowledge, and implementation. He is a true leader and friend.

Sincerely,



Jeffrey L. Nelson

Director of Information Technology
State of Ohio
Campaign for Change



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